

RAJAR DATA RELEASE



Quarter 3, 2015 – October 29th 2015

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q3 14	Q2 15	Q3 15		Q3 14	Q2 15	Q3 15
All BBC Radio	34,845	35,016	35,102	All Commercial Radio	34,045	34,628	34,734
All BBC Network Radio	31,686	31,926	32,274	All National Commercial	16,954	17,944	18,167
All BBC Local / Regional Radio	8,945	8,837	8,732	All Local Commercial	27,213	27,466	27,243

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q3 14	Q2 15	Q3 15		Q3 14	Q2 15	Q3 15
All BBC Radio	53.6	53.0	53.3	All Commercial Radio	43.7	44.4	44.1
All BBC Network Radio	45.7	45.5	45.9	All National Commercial	13.6	14.5	14.8
All BBC Local / Regional Radio	7.8	7.5	7.4	All Local Commercial	30.1	29.8	29.2